

# PC PET CONCEPT

*We build your Brand!*

Pet Concept is a company specialized in pet accessories, snacks, slaughter products and garden equipment. Owing to 25 years of experience and 200 business relations in the Far East and in Europe, we are able to provide customer-oriented solutions. Pet Concept offers a service and unburdening according to your specific demand, and this for new brands or private labels. Sourcing, creation and development of products and projects for import and export



Win time



Personal contact

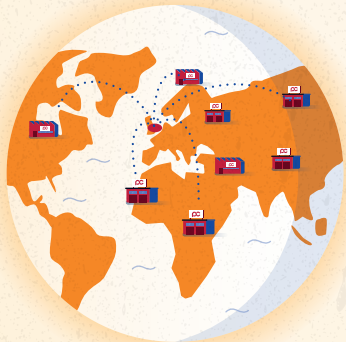


Competitive prices

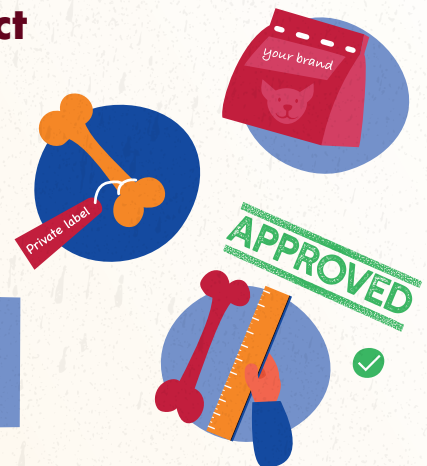


ALL-in service

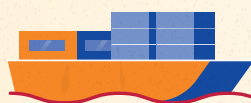
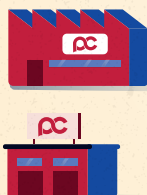
**Fast sourcing to our worldwide network.**



**Graphic & Product development + Quality control for your brand.**



**ALL-IN service, no stress delivery in your warehouse**



Consolidation in our Ningbo warehouse possible

✓ customs check  
✓ food agency check

DDP to your warehouse

# LYSIPHAR

## FUNCTIONAL SUPPLEMENTS FOR DOGS

The Lysiphar food supplements are enhanced with specific additives to bring benefits for your dog. Lysiphar focuses on 6 different functionalities : immunity, energy, detox, digestion, skin & coat and joints. We are introducing an entire product range of supplements to add to your dog's food or drinking water. You can mix and match all our products according to your dog's specific needs.

MADE IN



DEVELOPED BY  
NUTRITIONISTS

TONICS



OILS



POWDERS



WWW.LYSIPHAR.EU

# LYSIPHAR SUPPLEMENTS



## IMMUNITY

Echinacea, turmeric and vitamins E and C increase resistance to viruses and bacteria. They also contribute to an increase in the number of T-helper cells in your dog's body. A lot of these ingredients show anti-inflammatory characteristics, which contribute toward extending the lifespan.

## ENERGY

Multivitamines and Glycerol help to boost your dog's energy levels and general well-being.

## DETOX

Thistle, prebiotics and probiotics protect and stimulate the liver and kidney function. Milk thistle has been used in Europe for over 2000 years as a house remedy for liver disease. Due to the stimulation of the liver and kidney function, waste products are drained faster from the body.

## DIGESTION

Basil, mint clinoptilolite, pre- and probiotics support digestive function and, therefore, also the working of the intestinal flora. Both basil and peppermint are rich in antioxidant compounds such as phenolics, and possess strong therapeutic properties

## SKIN & COAT

Surveys show that skin disorders are the most common reason for patient visits to the veterinarian's office. Biotin and methionine contribute to the quality of the skin and coat. Supplementing complete and balanced pet foods with zinc enhance skin function and improve coat softness and appearance.

## JOINTS

MSM, glucosamine, Boswellia and magnesium citrate contribute to the building and maintenance of a strong skeleton. These ingredients help to support the nervous system and decrease muscle tension.

*"It is important to note that these products are food supplements, not medicines"*



## OILS

Premium sardine oils, sourced in Europe, to add to your dog's daily food portion, or even to give in its pure form. Hypoallergenic product, and rich in Omega 3 and Omega 6.



## TONICS

Premium tonics, sourced in Europe, to add to your dog's daily food portion, or drinking water. Hypoallergenic products with liver taste



## POWDER

Premium powder mixes, sourced and produced in Europe, to add to your dog's daily food portion. Due to having the highest concentrations, our powders have the strongest effect from our range of products. Hypoallergenic products with vanilla scent and liver taste



PET CONCEPT



DOG

TRADITIONAL DOG SNACK

# BOUCHERIE

100% MUSCLE MEAT SNACKS

GRAIN & GLUTENFREE  
HYPOALLERGENIC  
LOW IN FAT  
HIGH PROTEIN  
SUITABLE FOR PUPPIES  
OVER 4 WEEKS



## AVAILABLE IN 10 VARIETIES

- BEEF
- CHICKEN
- LAMB
- DUCK
- HORSE
- RABBIT
- SALMON
- GOAT
- TURKEY
- SEA BASS



PET CONCEPT



DOG

# TRADITIONAL DOG SNACK BOUCHERIE

## MONO PROTEIN SNACKS

GRAIN & GLUTENFREE  
HYPOALLERGENIC  
LOW IN FAT  
HIGH PROTEIN  
SUITABLE FOR PUPPIES  
OVER 4 WEEKS



### AVAILABLE IN 7 VARIETIES



BEEF



CHICKEN



LAMB



DUCK



HORSE



RABBIT



DEER

TRADITIONAL SNACKS  
**BOUCHERIE**  
SAUSAGES

**100%  
NATURAL**





PET CONCEPT



DOG

# SALZBURGER

SAUSAGES FOR DOGS





**PET CONCEPT**



DOG

# **SALZBURGER**

## **BEEF SALAMI**

**100% NATURAL  
DOGSNACK**

- Single protein -
- No Cat. 3 meat -
- Grain & Gluten free -
- Made in Austria -







**PET CONCEPT**



**DOG**

# **BEEF STICKS**

## **WITH PIZZLE MEAT**

**SINGLE  
PROTEIN  
SOURCE**

**GRAIN  
FREE**

**MADE IN  
EU**

Our Beef Sticks are made from pure fresh cuts of premium European beef head skin and beef pizzle meat and combine both of these tasty cuts of beef and form them into a single chew stick. It is a semi-long lasting dog chew and an affordable option to the conventional Bully Sticks.





**PET CONCEPT**



DOG

• LOVE AT FIRST BITE •

# HAPPY BITE

**SERRANO HAMBONES**

**100%  
SERRANO**





**PET CONCEPT**



**DOG**

• LOVE AT FIRST BITE •

# HAPPY BITE

**BONES**





**PET CONCEPT**



DOG

• LOVE AT FIRST BITE •

# HAPPY BITE

**NATURE SNACKS**



# SEMI MOIST

## CAT & DOG SNACKS

Delicious soft cat & dog treats, perfect to train or reward your pet.  
Suitable for all cats & dogs, packed in easy resealable buckets.  
Made of high-quality, natural resources.



**MADE IN  
EUROPE**



DOG

**PET CONCEPT**

• LOVE AT FIRST BITE •

# HAPPY BITE

## BAKERY

Our Happy Bite Bakery range consists out of delicious dog snacks. It looks like they came right out of the oven from your favorite bakery. The snacks are made from Rawhide, chicken and sesame seeds. We are sure your dog will love them even more than you do.

The snacks are available in a small and large size.





DOG



PET CONCEPT

# CHICKEN & RAWHIDE DOG SNACKS





**PET CONCEPT**



DOG

# COLLAGEN

## DOG TREATS

**Collagen dog treats are the new rawhide alternative  
They are a highly digestible option in comparison to other treats.**

**Made from bovine collagen mixed with vegetables and fruit.  
Added meat taste ensures maximum palatability.**

**Collagen is an important protein in the animal body.  
It supports the strength of bones, skin health and muscles**



**LONG  
LASTING**



**EASY TO  
DIGEST**



**SUPPORT  
JOINTS**



**SKIN  
& COAT**







DOG



PET CONCEPT

*Love at first bite*  
**HAPPY BITE**

# PASTA

FOR DOGS



**SEAWEED**  
JOINT & MOBILITY



**MILK THISTLE**  
BOWEL & DIGESTIVE



**KELP**  
SKIN & COAT





DOG



PET CONCEPT

• LOVE AT FIRST BITE •

# HAPPY BITE

## HIMALAYAN MILK SNACK

LONG LASTING CHEWING STICK FOR DOGS

A natural dog treat based on an ancient recipe from the Himalaya mountains. Handcrafted using a traditional cheese making process, this hard cheese chew is a true dogs delight

A healthy snack with an irresistible taste!



DENTAL CARE  
GLUTEN FREE &  
LOW LACTOSE  
LOW CALORIES



AVAILABLE IN  
31-37g • 51-56g • 75-85g



PET CONCEPT



DOG

# MIGHTY BONE

SUPER STRONG NYLON DOG TOY



GREAT FOR TEETH



DURABLE





DOG



PET CONCEPT

# WIGGLY TREE

SUPER STRONG BAMBOO FIBER DOG TOY



GREAT FOR TEETH



DURABLE



WIGGLES





PET CONCEPT

# IBIZA

## ASSORTIMENT

FOR CATS & DOGS



DOG



CAT





PET CONCEPT



DOG



CAT

# IBIZA





PET CONCEPT

# SCHOOL is COOL



DOG



CAT





# Little Heroes





# ALASKA

## ADVENTUROUS TOYS



**PC**  
**PET CONCEPT**



DOG



CAT

# TOYS FOR CATS & DOGS





PET CONCEPT



DOG

# TENNIS BALLS FOR DOG





**PET CONCEPT**



DOG

# SPORTS BALLS

## Squeaky, throw & fetch toys

Our sports balls are exclusive Pet Concept products in Europe. Made out of durable TPR & Foam TPR. With a handle that makes playing even more fun. The ball has a squeaker and because of its shape it makes unpredictable bounces. Perfect for a game of fetch, bounce, kick and interactive playtime, your dog will be the star of the game.

Available in  
8 & 15cm





PET CONCEPT



DOG

**DOG**

@

**Work**

**Powerful  
Retrieve Toy**



# kowloon care+



Protect, train & care for your pets



# PET CONCEPT





PET CONCEPT



DOG

# Poopbags & Holders







**PET CONCEPT**



DOG

**SUPER ABSORBENT**

# Training Pads

**REGULAR & BABYPOWDER**



**Fast drying**



**Clean & dry paws**



**Locks-in moisture & odour**

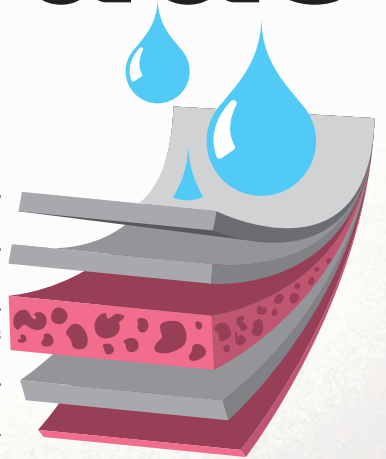
Non-woven tear resistant cover

Barrier tissue layer

Super Absorbent Polymer and pulp locks-in liquids

Barrier tissue layer

Leakproof PE plastic film





**PET CONCEPT**



**DOG**

# PETVENTURE

## DOG TRAILER

The Kowloon pet trailer is the perfect means of transport to get out with your dog. The pet trailer is made of sturdy and water-repellent nylon and is equipped with different reflectors so that you can move safely through traffic. Your dog can use the front entrance or the hatch and can be attached to the safety ring. The windows on the four sides are made of insect nets for good ventilation and a perfect view. The top can be opened for a comfortable sitting position and in case of rain the front can be closed with the rain cover. The Kowloon folding bike trailer is easy to store and (dis)assemble due to the quick-release wheels.

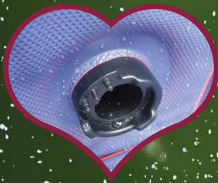


**MAX  
40kg**

# Doggy Pool

SPECIALLY DESIGNED  
FOR YOUR DOG

This pool is portable and easy to fill and empty. Made of extra tough PVC for lasting use. Anti-slippery bottom for dog safety. No inflation needed. Pool folds down completely for easy storage.



Available in

- Ø 80cm
- Ø 120cm
- Ø 160cm





DOG

# PET CONCEPT

# COOL

## REFRESHMENT FOR ALL PETS





PET CONCEPT



CAT

# CARTON CAT SCRATCHERS





PET CONCEPT



DOG



CAT

# Atterra



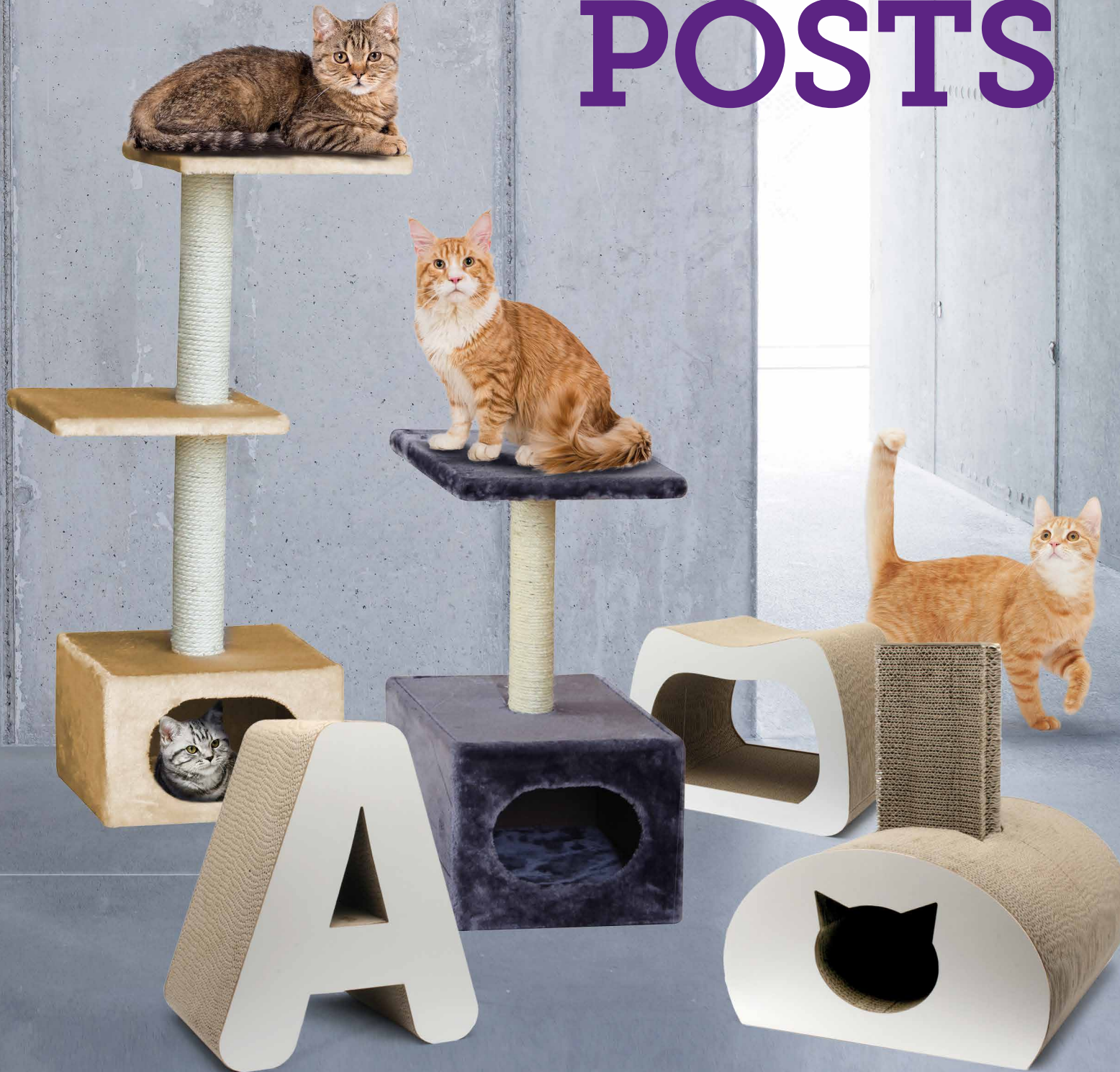


PET CONCEPT



CAT

# SCRATCHING POSTS





CAT



**PET CONCEPT**

# **ACTIVE CARBON** **&** **ALOE VERA** **CAT LITTER**



The Pet Concept Active Carbon & Aloe Vera is a white, clumping cat litter. Carbon is an extremely powerful odor neutralizer that in contact with liquid will be naturally activated. Our litter has very high rate of absorbency, making the litter extremely efficient and clumping at the same time. At the very moment of contact with the liquid, the smell of aloe vera will be released.



Clumping



Aloe vera scent



99.9% Dust Free



Super absorbent



**Available in**  
**5 & 12L Bag**  
**6L Box**





**PET CONCEPT**



CAT

# Cat Litter BABY POWDER



Low  
dust



Super  
absorbent





CAT



PET CONCEPT

# CLUMPING GARDEN FRESH CAT LITTER

Garden Fresh is our new premium clumping cat litter with a fresh willow scent. It is made in Europe and available in 7 & 15 liter.

SUPERIOR ABSORPTION



ANTI MICROBIAL



ULTRA COMPACT



ODOUR CONTROL





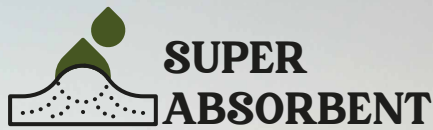
**PET CONCEPT**



CAT

# NATURAL CLUMPING CAT LITTER

**MADE FROM WHEAT AND WOOD**



**PAPERBAGS  
AVAILABLE  
10L & 20L**



CAT



# PET CONCEPT

# HYGIENE NATURAL LIGHTWEIGHT CAT LITTER

The hygiene natural lightweight cat litter is super absorbent and consists of natural, white mineral grains. The cat litter absorbs moisture quickly, locks down smells and inhibits the development of bacteria.



Super absorbent



Antibacterial



Lightweight

**AVAILABLE IN 10 & 20 LITER**



**VERY ABSORBENT**





**PET CONCEPT**



CAT

# SILICA

## CAT LITTER

### NEUTRAL OR SCENTED



**SUPER ABSORBENT**



**ANTIBACTERIAL**



**LIGHTWEIGHT**



**AVAILABLE IN  
5 & 16 LITER  
BAGS**



BIRD



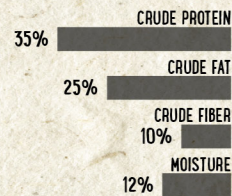
PET CONCEPT

ALL SEASONS

# BIRDFEED



## BSF LARVAE



## MEALWORMS



## HOW WE REALIZE IT IN SHELF READY PRODUCTS

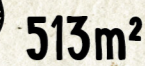


## HAPPY COSTUMER



# WHY WE USE INSECT PROTEINS

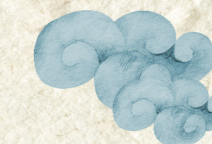
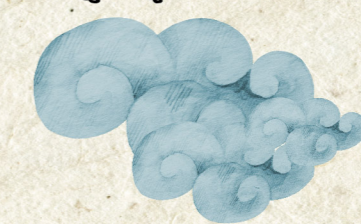
## LAND



## WATER



## CO<sub>2</sub>





PET CONCEPT



BIRD

# RECYCLED BIRD FEEDER

Made from recycled plastic and paper







BIRD



PET CONCEPT

# PEANUT BUTTER





PET CONCEPT



BIRD

# FÅGEL

## BIRDHOUSES & FEEDERS





PET CONCEPT



BIRD

# FEEDING HOUSES FOR BIRDS



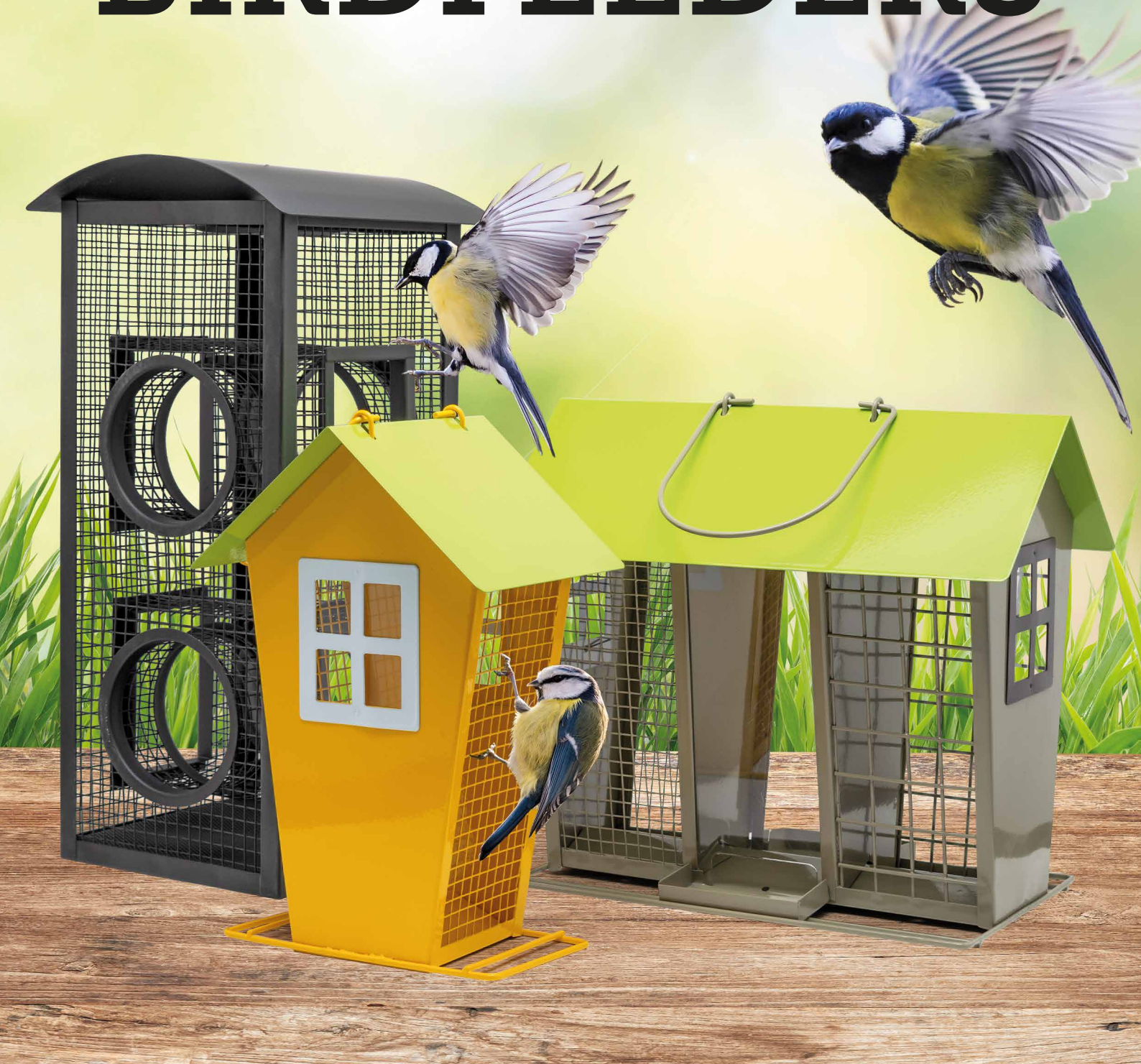


PET CONCEPT



BIRD

# METAL BIRDFEEDERS





**PET CONCEPT**



BIRD

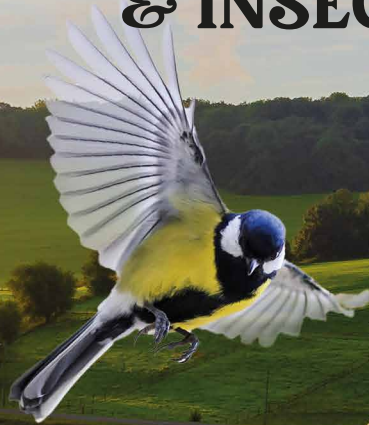
# COTTAGE

**BIRD HOUSES, FEEDERS  
& INSECTHOTELS**

**MADE IN**



**AVAILABLE IN  
STORE READY  
DISPLAY**





BIRD

# PET CONCEPT





INSECTS

# PC PET CONCEPT



# EXTRUDED

## RODENT & HORSE SNACKS

- With or without extra insect protein coating
- Tailor made compositions
- No animal protein
- Different sizes and shapes
- Long fibers Timothy - Alfalfa
- Healthy snack



Timothy Hay



Alfalafa Hay







**PET CONCEPT**



RODENT

# HAYROLLS

## FOR SMALL ANIMALS





BIRD



RODENT



PET CONCEPT

SMALL ANIMAL & BIRD

# SNACKERS



NATURAL  
INGREDIENTS



VITAMINS &  
MINERALS



NO COLORANTS  
OR PRESERVATIVES



# PETS PARK

## WITH PROTECTIVE COVER



WITH DOOR



WEATHER  
PROOF



To use for:  
Rodents  
Rabbits  
Chickens



**PET CONCEPT**



**CHICKEN**

# RECYCLED

## DRINKERS & FEEDERS FOR CHICKEN



**MADE OF USED  
GARDEN FURNITURE**



PET CONCEPT

# CHICKEN DRINKERS — AND — FEEDERS





**PET CONCEPT**



**CHICKEN**

# Daily Needs

## Chicken Coop

DESIGNED BY

**STUDIO SEGERS**  
graphic interior productdesign

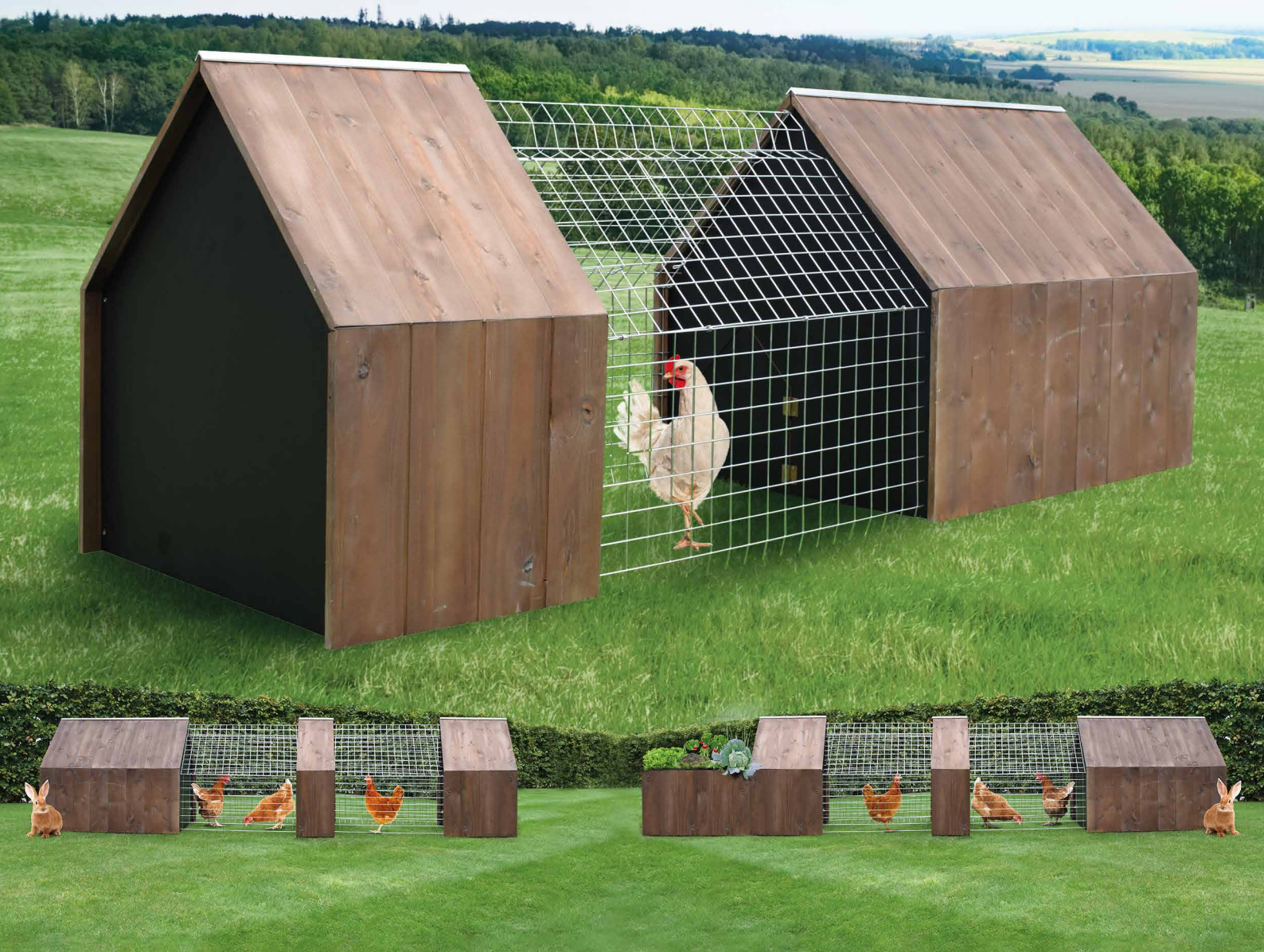
AND AWARDED BY



**HENRY VAN  
DE VELDE  
AWARDS**

OVAM ECODESIGN 2013  
LABEL 2014  
PUBLIC 2015

Daily Needs Modular Chicken Coop & Garden provides all the components you need to assemble housing for chickens and small pets, raised beds for vegetables, composting bin, and tool shed in a configuration of your choice. Developed with "social, ecological and economic relevance" in mind.



# daily needs

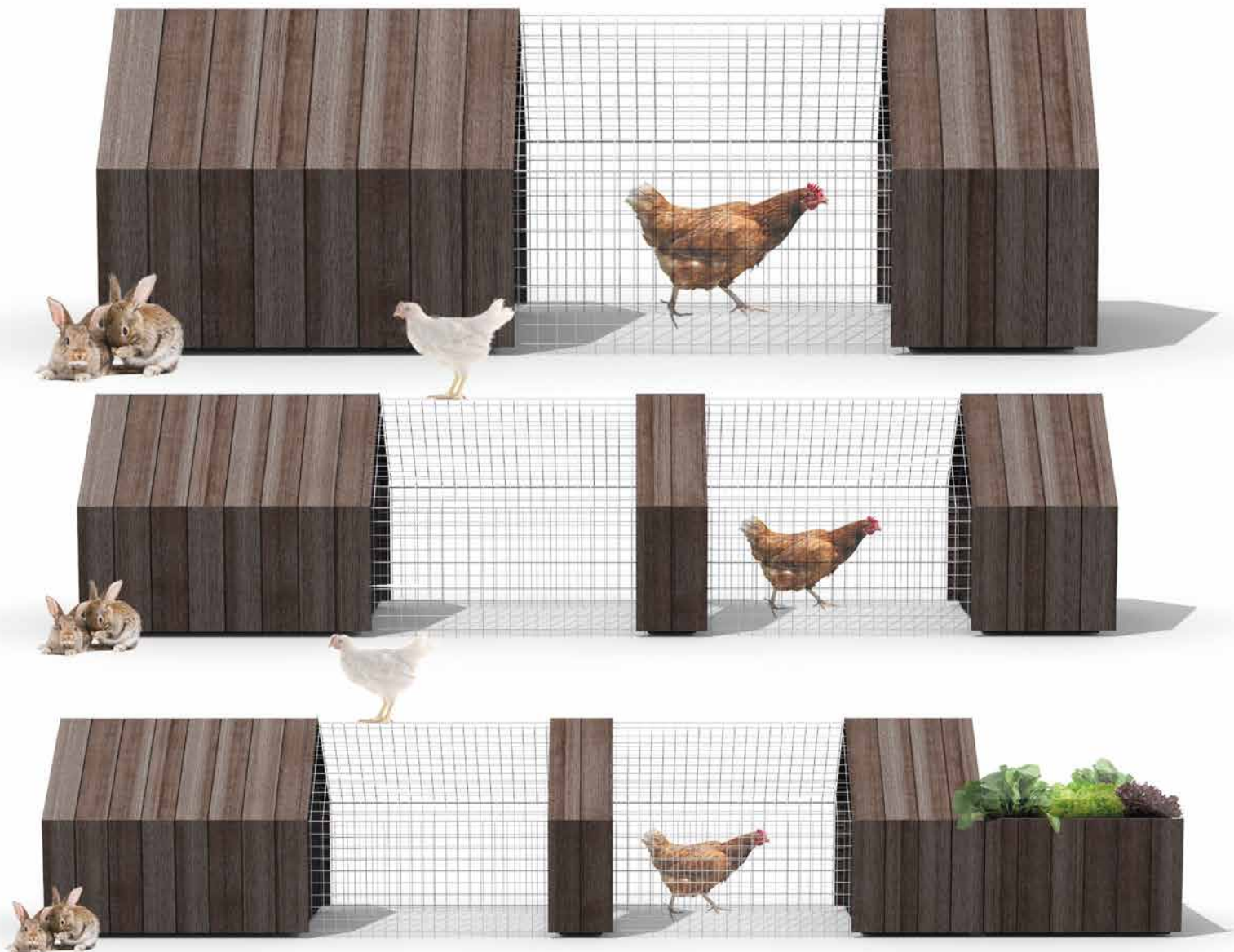


**HENRY VAN  
DE VELDE  
AWARDS**

awarded with  
Ovam Eco Design 2014  
Label 2014  
Public 2015

designed by  
Studio Segers

Daily Needs Modular Chicken Coop & Garden provides all the components you need to assemble housing for chickens and small pets, raised beds for vegetables, composting bin, and tool shed in a configuration of your choice. Developed with "social , ecological and economic relevance" in mind.



## DOG HOUSE



## CHICKEN COOP MODEL 01



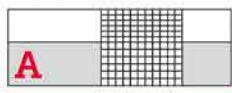
## CHICKEN COOP MODEL 02



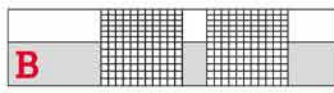
## DAILY NEEDS CHICKEN COOP



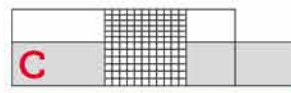
### OPTIONS



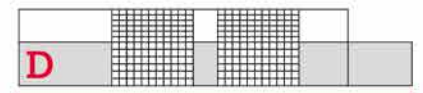
**A**  
266cm



**B**  
400cm



**C**  
346cm



**D**  
480cm





FISH



PET CONCEPT

# INSECT BASED KOI FOOD

Contains insect meal  
100% free of marine ingredients  
Larvae shaped pallet  
Effective growth  
Vibrant colors  
Highly sustainable



FLOATING



OMEGA 3



PREBIOTIC  
AND/OR  
PROBIOTIC



INCLUDING  
MONTMORILLONIT  
CLAY



STRENGTHENS  
THE COLOR  
OF THE FISH



FLAVOURED  
WITH  
INSECT MEAL

MADE FROM BLACK SOLDIER FLY





FISH

**PC**  
**PET CONCEPT**

# POND FOOD



Highly attractive feed



Prebiotic  
and/or Probiotic



Strengthens the  
colour of the fish





**PET CONCEPT**



**HORSE**

# **HIMALAYAN SALT LICK STONES**





HORSE



PET CONCEPT

# HYGIENE STABLE POWDER FOR HORSES



Our Stable powder is a very soft, easy pourable, highly absorbent hygiene powder. It ensures a dry, hygienic and comfortable horse box. Unlike products on lime base that provides fortified ammonia volatilization, our stable powder reaches a high hygienic level based on natural (clay) minerals. With an unparalleled high absorbency, our Stable powder is capable of taking in large amounts of moisture and ammonia. This decreases the favourable climate for bacteria and fungi, and ensures improved hygiene and air quality in the stable.

Our Stable powder contains a mix of (clay) minerals that have a strong caring effect on the skin and hoof, and has no additions of chalk. It also increases the absorption capacity of soils, so that moisture and nutrients are longer capsulated.



HIGHLY ABSORBENT



ENVIRONMENT SAVE



HEALTHY SOIL



HEALTHY HOOFS & SKIN

- Stable hygiene ★★★★★
- Manure improvement ★★★
- Soil improvement ★★★



HYGIENE STABLE



HYGIENE STABLE POWDER FOR HORSES

GENERAL SOLUTION FOR STABLE HYGIENE

AVAILABLE IN 12kg BUCKETS OR 25kg BAGS



FARM



CHICKEN

# HYGIENE STABLE POWDER FOR CATTLE & CHICKEN

Our Stable powder is a very soft, easy pourable, highly absorbent hygiene powder.

Our powder has 4 key advantages

- It ensures a dry, hygienic and comfortable berth. Our stable powder reaches a high hygienic level based on natural (clay) minerals.
- The long-lasting hygienic effect is on a natural basis and, unlike biocides, works from the source, and tackles the breeding ground of bacteria and fungi due to the high moisture absorption
- The powder encapsulates ammonia and effectively counteracts the first ammonia evaporation in the boxes. The result is a fresher stable air, fewer flies, and less odor when spreading and processing the manure
- Our Stable powder does not contain lime and therefore does not cause any deterioration of teats and claws. The mix of (clay) minerals has a strong nurturing effect on the skin, teats and claws
- It also increases the absorption capacity of soils, so that moisture and nutrients are longer encapsulated.



**HIGHLY ABSORBENT**



**ENVIRONMENT SAVE**



**HEALTHY SOIL**



**HEALTHY HOOFS & SKIN**

Stable hygiene ★★★★★  
Manure improvement ★★★★★  
Soil improvement ★★★★★



**HYGIENE STABLE**



**HYGIENE STABLE POWDER FOR CATTLE & CHICKEN**



**AVAILABLE IN 12kg BUCKETS OR 25kg BAGS**